



India - Communication Liaison

Purpose

To handle WIN's internal and external communications within India.

Volunteer Title

WIN Communication Liaison - India

Location

Remote work and optional trade events.

Key Responsibilities

- Coordinate with global communications team for consistent messaging.
- Disseminate information through newsletters and social media.
- Attend WIN monthly regional meetings virtually.

Reports to

Global Liaison for India and a dotted line to the Marcomm admin

Length of Appointment

1-year term

Time Commitment

Approximately 8-10 hours/month

Qualifications

- Strong written and verbal communication skills.
- Experience with digital marketing tools like LinkedIn and Instagram
- Experience using Canva or similar tools
- Understanding of media dynamics within the nutraceutical industry in India.

Support Provided

Access to a supportive network within the WIN Engagement Committee and overall WIN organization.