

# India - Sponsorship Liaison

## **Purpose**

To cultivate and secure sponsorships for WIN activities within India.

#### **Volunteer Title**

WIN Sponsorship Liaison - India

#### Location

Remote work and optional trade events.

# **Key Responsibilities**

- Identify and engage potential sponsors.
- Develop sponsorship proposals.
- Attend WIN monthly regional meetings virtually.

## Reports to

Global Liaison for India and a dotted line to the WIN sponsorship chair

## **Length of Appointment**

1-year term

#### **Time Commitment**

Approximately 10 hours/month

### **Qualifications**

- Strong networking skills.
- Understanding of the sponsorship landscape within the nutraceutical industry.

### **Support Provided**

Access to a supportive network within the WIN Engagement Committee and overall WIN organization.