



India - Membership Liaison

Purpose

The Membership Liaison for India is responsible for cultivating and maintaining WIN member relationships within India, ensuring the advancement of WIN's objectives in the region.

Volunteer Title

WIN Membership Liaison - India

Location

Remote work and optional attendance at regional or global trade events.

Key Responsibilities

- Manage and maintain the database of members within India.
- Coordinate with the global team to roll out membership benefits in India.
- Conduct outreach to potential members.
- Attend WIN quarterly regional meetings virtually.

Reports to

Global Liaison for India with a dotted line to the WIN engagement chair

Length of Appointment

1-year term

Time Commitment

Approximately 8 hours/month

Qualifications

- Understanding of the nutraceutical industry and the Indian cultural context.
- Strong interpersonal skills and effective communication.

Support Provided

Access to a supportive network within the WIN Membership Committee and overall WIN organization.